

ESBS Climate Policy: Commitments and Strategy

1. Preamble

At ESBS European Sport Business School, we embrace our responsibility toward climate change and global environmental challenges, aligned with our mission to support the sustainable development of individuals, sports organizations, and society. We recognize that education, technology, and sports management play a key role in building a more environmentally responsible future.

Our climate policy outlines the necessary priorities to integrate sustainability into all our operations and educational activities. We are committed to making sports management and sports themselves engines of change, promoting environmentally friendly practices and raising awareness about climate challenges among our students and collaborators.

Drawing inspiration from the best practices and technologies in the field, we have developed a climate strategy that not only reduces our environmental impact but also strengthens the training of leaders equipped to drive the transition toward sustainable models. We believe that expertise in sports and management can be a powerful tool to create positive impacts in both sports organizations and society at large.

Through this policy, we reaffirm our commitment to sustainable and socially responsible development, aligned with our mission. Through education and collective action, we aspire to create an environment that empowers individuals and sports organizations to actively contribute to climate change mitigation and the construction of a more resilient society.

2. Mission and Vision

At ESBS European Sport Business School, our mission of bringing education, technology, and expertise in sports and sports management to all guides our commitment to sustainability and social responsibility. We embrace the challenge of climate change by integrating these dimensions into our operations, training leaders to promote sustainable practices in the sports industry, and creating a positive impact on people, sports organizations, and society. We believe sports can and should be a driver of sustainable development.

Our vision propels us to lead digital transformation and innovation. This vision is reflected in our climate policy, which prioritizes reducing our carbon footprint and implementing responsible practices in all our activities.

At ESBS, we value sports as a means of sustainable development, technological innovation as a growth engine, and teamwork as the key to achieving objectives. These values are deeply embedded in our climate policy, which fosters collaboration and promotes sustainable solutions in sports management training.

We believe in people and their ability to transform the sports industry into a model of sustainability and progress. Our approach aims not only to prepare our graduates for high employability but also to enable them to lead with integrity, responsibility, and a forward-looking vision. At ESBS, we reaffirm our commitment to the environment, convinced that meaningful change begins with education, innovation, and sports as agents of global impact.

3. Background

Since its foundation, ESBS has integrated sustainability principles as an essential part of its management and educational programs, through our online programs on Sustainable Development through Sports and Efficient Sports Entity Management.

Our commitment to the environment is reflected in our constant search for innovative and responsible solutions aligned with the needs of an evolving sports industry. Sustainability is not only a cornerstone of our operations but also of the training of future leaders capable of addressing global environmental challenges.

Since the 2023-2025 academic year and continuing into 2024-2025, we have initiated a comprehensive analysis of our carbon footprint. This process is enabling us to identify key areas for emissions reduction, ensuring that our activities have a lesser environmental impact.

These initiatives align with the Sustainable Development Goals (SDGs), particularly those related to climate action and sustainability. Through our action plans, we provide students and the educational community with opportunities to actively participate in projects that contribute to reducing our carbon footprint, fostering a deeper understanding of the importance of the environment in the context of sports management.

At ESBS, we believe sustainability is essential in educating future leaders of the sports industry. By raising awareness among our educational community about these topics, we prepare our graduates to be agents of change, capable of implementing sustainable practices in their organizations and in society. This approach reinforces our commitment to sustainable and responsible development, addressing both current and future challenges.

4. ESBS Carbon Footprint

The carbon footprint of ESBS for the 2023-24 period was calculated in accordance with the Greenhouse Gas Protocol Corporate Standard, one of the most internationally recognized frameworks for quantifying and managing greenhouse gas (GHG) emissions.

This standard classifies emissions into three main categories:

- Direct emissions (Scope 1),
- Indirect emissions from energy consumption (Scope 2), and
- Indirect emissions related to complementary activities such as mobility and resource consumption (Scope 3).

For ESBS, no Scope 1 emissions were recorded, as our operations do not involve vehicles or equipment that consume fossil fuels.

Regarding Scope 2, indirect emissions generated by electricity consumption totaled 20.73 tons of CO₂e during the evaluated period. This figure reflects the energy impact of our operations on the Madrid and Valencia campuses.

Scope 3, representing indirect emissions related to mobility and resource consumption, is broken down into two main areas: academic, work-related, and commuting trips generated 88.75 tons of CO₂e, accounting for the majority of our total emissions. Additionally, water consumption on campus, averaging 200 students and 15 staff members, contributed 0.37 tons of CO₂e. In total, ESBS emissions for 2023-24 amounted to 109.85 tons of CO₂e, highlighting the need for further measures to reduce our environmental impact.

Scope	Description	Total Emissions (t CO ₂ e)
Scope 1: Direct emissions	Direct emissions generated by fuel consumption in own facilities (if applicable)	0
Scope 2: Indirect emissions (electricity)	Indirect emissions from electricity consumption	20.73
Scope 3: Indirect emissions (academic travel, work, and commuting)	Indirect emissions from transportation (work trips, students, employees, etc.)	88.75
Scope 3: Water consumption (campus with 200 students and 15 employees)	Indirect emissions from water consumption on campus	0.37
TOTAL Emissions		109.85

5. Mitigation and Adaptation Strategy

Our climate strategy is designed to proactively address climate change challenges by integrating concrete actions that reduce emissions and enable our community to adapt to its impacts.

1. **Transition to Green Energy:** By 2030, all energy consumption in our facilities will come exclusively from renewable sources, verified by the National Commission of Markets and Competition (CNMC).
2. **Energy Reduction:** We aim to reduce energy consumption by 15% by 2030 through motion-sensitive lighting and efficient appliances.
3. **Sustainable Mobility:** Promoting public transportation and cycling through awareness activities and incentives.

6. Objectives

Our main objective is to achieve climate neutrality by 2030 regarding Scope 1 and Scope 2 emissions. This involves reducing direct emissions and those related to electricity consumption to zero, adopting solutions such as the exclusive use of renewable energy sources and the optimization of our operational processes.

For Scope 3 emissions, which include factors such as mobility, travel, and resource consumption, we have set a goal of reducing them by 20% by 2035. Achieving this target requires implementing sustainable strategies, such as promoting clean transportation options and responsible resource management in our educational and administrative activities.

Lastly, we will continue working to ensure that our facilities adopt energy-efficient technologies. This commitment includes installing advanced energy management systems, using smart lighting, and modernizing equipment to reduce consumption and maximize positive environmental impact.

7. Commitments

We commit to implementing concrete measures that will enable us to advance toward sustainability, including:

1. **Carbon Offsetting and Reforestation Projects:** A key action is investing in reforestation and carbon offset projects. These initiatives not only contribute to mitigating current emissions but also help restore ecosystems and promote biodiversity.
2. **Circular Economy Initiatives:** We are dedicated to fostering a circular economy through policies focused on waste reduction and recycling. This approach minimizes the environmental impact of our operations, promotes more efficient resource use, and encourages responsible practices within our educational community.
3. **Continuous Monitoring and Reporting:** We ensure constant monitoring of our climate actions, measuring and recording our progress annually. Transparent reports will reflect achievements and areas for improvement, ensuring accountability and enabling dynamic adjustments to our strategies.

Together, these initiatives form part of a comprehensive vision to position ESBS as a sustainability leader in the educational and sports sectors. We firmly believe these efforts not only benefit the environment but also inspire our community to adopt more responsible practices in their personal and professional lives.

8. Expected Impact

Implementing this climate policy will bring significant benefits to ESBS and our educational community.

- **Reduction in Carbon Footprint:** A key outcome will be the reduction of our carbon footprint, directly contributing to the global goal of limiting planetary warming to 1.5°C.
- **Training Future Leaders:** We will continue innovating in the education of sports industry leaders who are committed to sustainability and equipped to address today's environmental challenges. This will be achieved by integrating these values into our academic programs.
- **Enhanced Reputation:** These measures will strengthen our credibility among stakeholders and society, which increasingly seeks role models in the fight against climate change.

In summary, this policy contributes not only to our climate and educational goals but also enhances our position as a trusted institution. These benefits will positively impact ESBS and extend to the communities and organizations we engage with.

9. Action Plan

We are committed to implementing key actions to ensure the effective application of our environmental policy, including:

1. **Energy Audits:** Conducting energy audits on our campuses to identify opportunities for improvement and areas where we can optimize resource use.
2. **Sustainability Committee:** Establishing a sustainability committee responsible for overseeing and evaluating the progress of implemented actions. This committee, composed of members from our educational community, will ensure the fulfillment of our climate goals and promote a culture of sustainability within the institution.
3. **Research on Clean Technologies:** Encouraging research into clean technologies applicable to sports. We believe that technological innovation is essential for addressing environmental challenges and are committed to supporting projects that drive the transition to more sustainable practices within the sports industry.

These actions reflect our commitment to leading by example in integrating sustainability into education and sports management.

10. Conclusion

Through this climate policy, ESBS strengthens its commitment to positioning itself as a sustainability leader in the educational and sports sectors. This approach allows us to consolidate a responsible management model that prioritizes emission reduction and the adoption of sustainable practices in all our operations and activities.

Our objective goes beyond merely mitigating our environmental impact; we aim to inspire our educational community. We want our students, collaborators, and partners to understand the importance of leading initiatives that foster positive change toward a more sustainable and equitable future. At ESBS, we firmly believe that education is a key tool for driving this transformation.

This policy seeks not only to implement internal actions but also to act as a catalyst for change in society. Our goal is for the sustainability and environmental responsibility values instilled in our institution to be reflected in the decisions and projects of the future leaders we train. In this way, we aspire to create a lasting impact beyond our facilities.

In essence, this policy represents a commitment not only to the present but also to building a better future. With this vision, ESBS reaffirms its role as a pioneering institution in integrating sustainability into education and the sports industry, leading by example and paving the way toward more responsible and conscious development.